

HOW TO BE A POUCH PRO:

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enjoy!



Mini-Sip® Pouch
A Better Beverage Experience.™

Here's one shrinking resource that's great news for the environment.

The Mini-Sip® Pouch offers one of the best opportunities for reducing cafeteria trash.



This is big. By switching from milk cartons to the smaller, more environmentally responsible Mini-Sip® Pouch, our local schools are significantly reducing the amount of trash they produce. In fact, last year alone, all of the schools using pouches helped save over 14 million pounds of waste from going into our nation's landfills. We're being environmentally conscious on the front end as well, since making the pouches is cleaner for the air and water than producing cartons. Talk about making a world of difference!

Here's why the Mini-Sip® Pouch truly is A Better Beverage Experience™

It's better for the environment

- Reduces landfill volume—over 14 million pounds of trash eliminated last year alone.
- Compared to milk carton production, pouches produce 81% less waterborne waste and 59% less atmospheric emissions.
- Recyclable where programs are in place.

It's better for the school

- Takes up less space in coolers (25% less) to reduce storage costs.
- Produces less trash (80% by weight/70% by volume) to reduce waste removal costs.
- Money saved by using pouches frees up additional funds that can be used for more important school resources like computers, books, and recreational equipment.

It's better for students

- The pouches are fun to use, so students like drinking more milk and juice.
- Milk and juice feel colder in the pouches.
- Simple for all ages—even kindergarteners can easily use it.



For more information on the advantages of the Mini-Sip® Pouch, please call 1-800-263-2742.

Mini-Sip® Pouch

A Better Beverage Experience.™



DuPont Liqui-Box®